

## ACTIVITY 8.3: RESEARCHING POLITICAL PARTIES

My political party: \_\_\_\_\_

With your group, research the following information using political party websites, campaign literature and social media.

- Who is the party leader? What do they stand for?
- What is the party's slogan and/or key messages?
- What is the party's platform or proposed actions if elected?
- Who seems to be the target audience of the party?
- What is the party's vision for Alberta?

Using the information collected, create a presentation and promotional materials about your political party.

Suggested elements:

- Party logo
- One main slogan or message
- Three social media posts that represent the party's vision
- Two images of the party leader (taken from social media or the party website)
- Summary of three major ideas or proposed actions
- Analysis about who will be impacted by the three major ideas
- One item to distribute to each student in the class that shares information about the party

