

ACTIVITY 8.3: Election Scrapbook

Over the course of the federal election campaign, you will create a news scrapbook/collection related to the parties, leaders, candidates and election issues.

You will need to make a decision about who you are going to vote for on Student Vote Day, and this means researching and evaluating your options. Although your vote does not count towards the official election tallies, the Student Vote results are shared publicly and politicians will get a better sense of what matters to the next generation of voters.

By the end of the news challenge, you need to analyze at least 12 news pieces and make sure that you have covered the elements on the following checklist. One news piece can cover more than one of the elements.

CHECKLIST:

- 2 news articles about each of the major political parties from different sources
- 1-2 news pieces about the candidates/race in your riding
- 2-3 opinion pieces about the election from different sources
- 2 news stories from different sources about the same campaign event, issue or development

Your news articles/pieces should come from at least **5 different news outlets**, and include both online, print and broadcast media (TV or radio).

For any of the fact-based news coverage, assess the presence of journalistic standards.

- Are there multiple credible sources?
- Is there evidence that the reporter has taken steps to ensure the report is accurate?
- Does the story provide context about the issue?
- Is there supporting research, like reports, or statistics?
- Is the story fair? Is the language used to describe people and issues neutral?

FINAL QUESTIONS:

After you have completed your news collection, please respond to the following questions.

- Which two news sources do you like the most and why?
- Which two news sources do you find most credible? Provide reasons to support your choices.
- Were you able to detect any bias or political leanings from the sources? Explain with evidence.
- Did any news coverage influence your views about an issue, party or candidate? Explain.