

EXEMPLAR 8.2: Journalistic Standards

SOURCE:	NOTES:
<p>SOURCES</p> <ul style="list-style-type: none"> • Write down all the people who are quoted or referenced in the story. • What is the relationship of each person to the central story? • Are these sources qualified to comment? (Research them if you are uncertain) 	
<p>FAIRNESS</p> <ul style="list-style-type: none"> • Is there more than one side to this story? If so, are different perspectives represented? • Highlight any adjectives or phrases used to describe people or issues. Are the descriptions neutral? Is any judgement implied? 	
<p>RESEARCH</p> <ul style="list-style-type: none"> • Are any reports quoted or referenced, and/or any statistics included? • Where did the report or statistics come from? Are they appropriate and reliable? Do they help make sense of the story? 	
<p>CONTEXT</p> <ul style="list-style-type: none"> • What background information is included in the article to help explain the significance of the news event? • Does the added information help you better understand the news event/issue? 	
<p>ACCURACY</p> <ul style="list-style-type: none"> • Underline any facts related to the central story. • What evidence is used to support those facts? • Are quotes attributed to reputable sources? 	