**ACTIVITY 6.1: Researching Political Parties**

Use this sheet to guide your research into your assigned political party.

**MY POLITICAL PARTY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

With your group, research the following information using political party websites, campaign literature and social media channels (YouTube, Instagram, Twitter, Facebook, TikTok).

* What is the party’s main slogan and/or key messages?
* Who is the party leader?
* Who is the local candidate?
* What are the party’s major ideas or promised actions if elected?
* Who seems to be the target audience of the party?
* What is the party’s vision for the future of Alberta?

Using the information collected, create a presentation and promotional materials about your political party.

**SUGGESTED ELEMENTS:**

* Party logo
* One main slogan or message
* Three social media posts that represent the party’s priorities or vision for the province
* One image of the party leader
* One image of the local candidate
* Summary of three major ideas or proposed actions
* Analysis about who will be impacted by the three major ideas
* One item to distribute to each student in the class that shares information about the party

